



NEWS RELEASE

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FOR IMMEDIATE RELEASE

December 5, 2005

ATLANTIS WINTER WONDERLAND! *Celebrate the Holiday Season at Atlantis Marine World*

Atlantis Marine World has decked its halls and is waiting for your visit with lots of special events planned for this holiday season.

Celebrate with Santa Claus at Atlantis Marine World's Breakfast with Santa on Saturday, December 17 from 9:30am to 11:30am. Atlantis will serve a festive buffet while guests await the arrival of Santa. Our resident mascots, Jimbo Jaws and Oliver the Octopus, join the party as well. There will also be an educational lecture on animal adaptations and guests are invited to make a special ornament to enjoy the holiday season! Children under the age of 16 must be accompanied by a paying adult. Guests are asked to bring unwrapped toys or non-perishable food items to be donated to Operation Holiday Spirit.

Prices are: \$21.95 for Adult Members; \$31.95 for Adult Non-Members; \$14.95 for Members Ages 3 to 11; \$24.95 for Non-Members Ages 3 to 11. Under 3 is free. Tax, service charge, and Aquarium Admission is included. Call 631.208.9200, ext. 116, for reservations.

Help give back this holiday season. This year, Atlantis has created a "Giving Tree." Guests can decorate their very own ornament and place it on a special tree we've proudly displayed in the Aquarium. Also, guests can drop off new, unwrapped toys and non-perishable food items at the Aquarium. All monies raised or items received goes directly to Operation Holiday Spirit, a ten-year old toy and food drive run by Long Island Beach Buggy Association (LIBBA). Families in need, right here on Long Island, receive your generous donations. The cost per ornament is \$1.00.

The upcoming school break (December 26-30) offers plenty of time for exploration, discovery, and family fun. And we know just where you'll want to spend your days! It's a given that our Members will be using their privileges sometime that week to take advantage of the special programs that Atlantis Marine World has created. Now your membership offers you admission advantages at another exciting location!

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431 East Main Street, Riverhead, NY 11901 • p.631.208.9200 • f.631.208.0466



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Atlantis Marine World and the Long Island Children's Museum (Garden City) are partnering to offer their members a 50% discount on admission prices when they visit the other partner's site. Members must simply show their membership card upon entrance to receive this special rate.

Winter's long but it can be made more special with Winter Adventure Days. This week-long programs for kids ages 6 to 8 and 9 to 12 will run from 9am to 2pm on December 26 through December 30. Activities include:

- Aquatic Investigations - Meet the animals in our touch tank and ray bay, investigate your favorite AMW animal, observe shark and penguin feedings;
- Animal Interactions - feed the rays, set up a fish tank, meet Merlin (our resident Sun Conure or Parrot) and Rusty (our resident iguana);
- Nature Walks/Animal Observations - will reveal what animals remain active in winter;
- Winter Adaptations - what do animals do in winter, where do they go, and how do they survive?
- Ecology/Conservation - what are the ecological concerns facing Long Islanders and what can you do to help?
- Crafts/Games - make a bird feeder to take home, play animal jeopardy, and learn how to train a sea lion.

Each day will focus on a different group of animals (invertebrates, fish, reptiles, birds, and mammals) and incorporate the above activities. Call 631.208.9200, ext. 114 for more information.

Atlantis Marine World, Long Island's newest Aquarium, is located in downtown Riverhead on 3.2 acres along the scenic Peconic River. By capturing our visitors' imaginations and emphasizing the importance of marine life and environmental conservation and preservation, Atlantis Marine World's mission is to provide visitors with an interactive and exciting educational experience. Atlantis Marine World is also the home of The Riverhead Foundation for Marine Research and Preservation, New York's only authorized marine mammal and sea turtle rescue and rehabilitation center.

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