



NEWS RELEASE

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FOR IMMEDIATE RELEASE

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SHARK DIVE!

Atlantis Marine World adds Shark Dive Program to Interactive Program Line-Up.

New in June 2006, guests to Atlantis Marine World can enter its 120,000-gallon Lost City of Atlantis Shark Exhibit during the Aquarium's newest interactive program, "Shark Dive." This extreme adventure joins "Snorkel with the Rays" and "Trainer for a Day" in offering unforgettable animal encounters.

Atlantis Marine World's "Shark Dive" program is one of the few in the world where guests can enter the ocean's top predators' environment for an unforgettable experience that includes up-close interactions with these awe-inspiring creatures.

Participants enjoy a nearly two-hour adventure that includes them suiting up and donning an all-new underwater helmet - which allows normal breathing and communication underwater - during this deep-water shark cage encounter with more than 10 sharks and an array of fish that cannot be found together anywhere on Earth except at Atlantis Marine World.

Cost is \$155.00 per person, is limited to two guests per session, and includes admission, a Shark Dive bag, and a souvenir photograph. Guests must be at least 12 years of age. The program is offered year-round at 10:00am, 12:00pm, and 2:00pm.

Atlantis Marine World, Long Island's own full-scale Aquarium, is located in downtown Riverhead on 3.2 acres along the scenic Peconic River. By capturing our visitors' imaginations and emphasizing the importance of marine life and environmental conservation and preservation, Atlantis Marine World's mission is to provide visitors with an interactive and exciting educational experience. Atlantis Marine World is also the home of The Riverhead Foundation for Marine Research and Preservation, New York's only authorized marine mammal and sea turtle rescue and rehabilitation center.

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