



NEWS RELEASE

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FOR IMMEDIATE RELEASE

April 21, 2005

ATLANTIS MARINE WORLD AND LONG ISLAND CHILDREN'S MUSEUM PLAN ADVENTURE *AMW and LICM Partner to Provide Family Fun to Members*

Atlantis Marine World has partnered with Long Island Children's Museum to offer their members a 50% discount on admission prices when they visit the other partner's site during the week of April 25-30.

Not only is the timing right for this joint effort, but the programming is a perfect match as well. During the April 25-30 break, LICM will be fully focused on fish, fish habitats, and underwater nature of all kinds, as *It's Alive* month wraps up at the museum. Among the special programs:

Under the Sea - Discover all the living things that call the sea their home (Thursday, April 28 and Friday, April 29 from 12:30pm to 4:00pm).

Fish Tales - Learn how to catch, dissect, and cook a fish (Monday, April 25 and Tuesday, April 26 at 1:30pm and 3:30pm).

Light from Life - Examine marine animals that create light with their bodies (Wednesday, April 27 at 12:30pm and 2:30pm).

Gyotaku - The Art of Japanese Fish Painting (Monday, April 25 and Tuesday, April 26 at 12:30pm and 2:30pm).

And there's always something new to discover at Atlantis Marine World. Featuring more than 100 exhibits, including its 120,000-gallon Shark Exhibit, the largest living Coral Reef in all of North America, Sea Lion Training and Feeding Sessions, and much more, Atlantis Marine World has tons of interactive fishy fun planned just for your visit. Some programs include:

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Behind-the-Scenes Tour - Go behind the scenes at the Aquarium. Held at 11:15am and 1:15pm daily; \$5 (non-members) or \$3 (members).

Sea Lion Training and Feeding Sessions - Held daily at 10:30am, 12:30pm, 2:30pm, and 4pm

Shark Lecture - Learn facts about sharks, rays, eels, and other inhabitants that swim among the ruins of our 120,000-gallon tank. Inquire at front desk for shark feed times.

Ray Bay Lecture and Public Feeding - Learn interesting facts about our stingrays and bamboo sharks while you feed them (fish food available for \$2).

Trainer for a Day (Saturday Only) - Join our marine mammal staff to see firsthand what it takes to work with Seals and Seal Lions. Space is limited and reservations must be made; call 631.208.9200, ext. 101.

“The upcoming school break offers plenty of time for exploration, discovery, and family fun. And it’s a given that you’ll be using your membership card sometime that week to visit LICM and Atlantis Marine World,” Aquarium Director Bryan DeLuca enthuses. “Now membership offers admission advantages at another exciting location. Simply show your membership card upon entrance to receive this special rate.”

Atlantis Marine World, Long Island's newest Aquarium, is located in downtown Riverhead on 3.2 acres along the scenic Peconic River. By capturing our visitors' imaginations and emphasizing the importance of marine life and environmental conservation and preservation, Atlantis Marine World's mission is to provide visitors with an interactive and exciting educational experience. Atlantis Marine World is also the home of The Riverhead Foundation for Marine Research and Preservation, New York's only authorized marine mammal and sea turtle rescue and rehabilitation center.

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