



MEDIA ALERT

Contact: Johanna Zucaro, Atlantis Marine World Aquarium
Phone: 631.208.9200, ext. 220; 631.926.5332 (cell)
Email: jzucaro@amwny.com

HAPPY SHARK WEEK!

Aquarium Celebrates Annual Shark Week Programming with Visit from Jacques Cousteau's Grandson.

WHAT: [Atlantis Marine World](#) welcomes Philippe Cousteau, grandson of the legendary Captain Jacques-Yves Cousteau, at our Shark Week Live! Kick-Off Celebration on Saturday, July 31.

In honor of Discovery Channel's 23rd Annual Shark Week (kicking off Sunday, August 1), come see the Chief Ocean Correspondent for Planet Green [dive with sharks](#), host a meet and greet, and premiere the first episode of this year's Shark Week programming, exclusively for Aquarium guests.

WHY: Shark Week has become an annual rite of summer, and what better way to celebrate than a fun-filled day at [Atlantis Marine World](#).

WHEN: Saturday, July 31, 2010
12:00pm to 2:00pm: Meet and Greet with Philippe Cousteau in the Main Aquarium
2:00pm: Don't miss a very special screening of the premiere episode of Shark Week Programming in our Riverfront Room
3:00pm: Shark Dive! Watch Philippe Cousteau experience our one-of-a-kind [Shark Dive](#) program with one very special winner. Fans of the Aquarium's [Facebook](#) page can find more details online and enter through Thursday, July 29.

WHERE: [Atlantis Marine World Aquarium](#)
431 East Main Street
Riverhead, NY 11901

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About Atlantis Marine World Aquarium

Atlantis Marine World (AMW), now celebrating its 10th birthday, opened in Riverhead, NY on June 15, 2000, as the first large-scale Aquarium to open in New York State in more than 35 years. Situated on 3.2 acres along the Peconic River, [AMW](#) is open from 10:00am to 5:00pm daily (closed December 25). [General Admission Rates](#) are \$18.50 (plus tax) for Children 3 – 17 and Seniors 62+; \$21.50 (plus tax) for Adults 18 –

