



## **MEDIA ALERT**

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## **FOR IMMEDIATE RELEASE**

June 27, 2008

### **OTTER OPENING!**

*Atlantis Marine World Celebrates New Exhibit with Grand Opening Celebration.*

**WHAT:** Atlantis Marine World Aquarium is hosting an after-hours party for the opening of its newest exhibit, *Otter Falls*.

**WHEN:** Sunday, June 29 at 6:00pm

6:30pm: Exhibit Unveiling. In attendance: Town of Riverhead Supervisor, Phil Cardinale; Founders / Owners, Jim Bissett and Joe Petrocelli; General Manager, Bryan DeLuca.

Introductory remarks by Bryan DeLuca. Winning otter names revealed.

**WHERE:** Atlantis Marine World Aquarium  
431 East Main Street  
Riverhead, NY 11901

**WHY:** Atlantis Marine World is celebrating the opening of *Otter Falls*, a 1,500-square-foot exhibit named for its two waterfalls that will be home to two North American River Otters. Their names will be announced during the festivities after being chosen through an Aquarium-sponsored Website contest. The exhibit will officially open to the public on Monday, June 30.

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### **About Atlantis Marine World Aquarium**

Atlantis Marine World (AMW) opened in Riverhead, NY on June 15, 2000, as the first large-scale Aquarium to open in New York State in more than 35 years. Situated on 3.2 acres along the Peconic River, AMW is open 10:00am to 5:00pm daily (closed December 25). AMW is also the home of The Riverhead Foundation for Marine Research and Preservation, New York's only authorized marine mammal and sea turtle rescue and rehabilitation center. Additional information can be found at [www.atlantismarineworld.com](http://www.atlantismarineworld.com).