



NEWS RELEASE

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FOR IMMEDIATE RELEASE

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THE “MUST-SEA” EVENT OF THE SUMMER!

Atlantis Marine World Aquarium Celebrates Birthday with Live Concerts and All-Day Party.

Atlantis Marine World Aquarium is celebrating its 7th birthday on Saturday, June 30 with an all-day party beginning at 10:00am, including live concerts, the grand opening of the Aquarium’s newest exhibit, *Unearthing Atlantis*, and the introduction of the brand-new mascot team - the Aqua Squad.

“This celebration is a great way to honor the Aquarium’s birthday,” said General Manager, Bryan DeLuca. “We are excited to launch this interactive and thematic exhibit, and to kick off the summer with two fun concerts showcasing music from our very own CD, *Magic Ocean Ride*.”

The concerts begin at 1:15pm and 3:00pm in the North Fork Bank Sea Lion Coliseum. Tickets are first-come, first-served, although Aquarium Members can reserve tickets ahead of time by calling 631.208.9200, ext. H2O (426).

The Aquarium’s newest exhibit, *Unearthing Atlantis*, will celebrate its official opening at 11:00am, with a birthday cake-cutting ceremony. The year-round exhibit will offer visitors of all ages hands-on exploration of the techniques used by modern archaeologists. They are invited to make wall rubbings, uncover ancient bones, dig for fossils - all within a commerce building recently uncovered from the Lost City of Atlantis. The exhibit even has its very own mascot, Oceana Joan, one of four new characters who make up the Aqua Squad.

“The Aqua Squad is joining the Aquarium to help round out our already very full education programming,” DeLuca continued. “The team has been designed to help our younger guests understand their role in protecting our oceans and environment.”

Atlantis Marine World, Long Island’s own full-scale Aquarium, is located in downtown Riverhead on 3.2 acres along the scenic Peconic River. By capturing our visitors’ imaginations and emphasizing the importance of marine life and environmental conservation and preservation, Atlantis Marine World’s mission is to provide visitors with an interactive and exciting educational experience. Atlantis Marine World is also the home of The Riverhead Foundation for Marine Research and Preservation, New York’s only authorized marine mammal and sea turtle rescue and rehabilitation center.

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