



## **MEDIA ALERT/PHOTO OP**

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**FOR IMMEDIATE RELEASE**

June 29, 2007

## **Atlantis Marine World Aquarium to Celebrate 7th Birthday with Live Concerts and Exhibit Opening on Saturday, June 30**

**What:** Atlantis Marine World Aquarium is celebrating its birthday with an all-day party, including live concerts, the grand opening of the Aquarium's newest exhibit, Unearthing Atlantis, and the introduction of the brand-new mascot team - the Aqua Squad.

**When:** Saturday, June 30, 10:00am to 5:00pm

### **Schedule of Special Events:**

**Grand Opening of Exhibit, Unearthing Atlantis:** 11:00am. In attendance: Owners Jim Bissett, Joe Petrocelli; Curator Joseph Yaiullo; General Manager Bryan DeLuca; Exhibits Designer/Manager Eli J. Fishman; Construction Manager Tom Alaimo; Early Admission into exhibit for media: 10:00am (Contact: Johanna Zucaro, 631.208.9200, ext. 220)

**Live Concert and Birthday-Cake Cutting Ceremony:** 1:15pm in North Fork Bank Sea Lion Coliseum; In attendance: Owners Jim Bissett, Joe Petrocelli; General Manager Bryan DeLuca; Aqua Squad Mascot Team; Sea Turtles Band

**Live Concert:** 3:00pm in North Fork Bank Sea Lion Coliseum; In attendance: General Manager Bryan DeLuca; Aqua Squad Mascot Team; Sea Turtles Band

**Where:** Atlantis Marine World Aquarium  
431 East Main Street  
Riverhead, NY 11901

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### **About Atlantis Marine World Aquarium:**

Atlantis Marine World (AMW) opened in Riverhead, NY on June 15, 2000, as the first large-scale Aquarium to open in New York State in more than 35 years. Themed around the "Lost City of Atlantis," AMW blends science and nature with myth, inviting visitors to explore its inhabitants while discovering the Lost City. Today, nearly two million people have visited the Aquarium, enjoying its interactive exhibits. AMW is also the home of The Riverhead Foundation for Marine Research and Preservation, New York's only authorized marine mammal and sea turtle rescue and rehabilitation center. Additional information can be found at [www.atlantismarineworld.com](http://www.atlantismarineworld.com).